

# Whyletz | Brand Transformation Company

<https://whyletz.com/join/digital-marketing-manager/>

## Digital Marketing Manager

### Description

Whyletz is looking for a Digital Marketing Manager who can manage the digital marketing, paid ads and e-commerce management for our clients.

This is a remote position, support our Kochi office.

### Responsibilities

- Make monthly plans for digital activities
- Prepare digital calendar & track activities
- Publish social media posts & blogs
- Manage website maintenance & updates
- Manage e-commerce (Shopify, Woocommerce, Openkart, BigCommerce)
- Manage client products in e-commerce portals (Amazon, Flipkart)
- Manage websites, social media & e-commerce analytics
- Prepare monthly reports
- Suggest strategies to improve
- Work with the creative team for ideation & execution

### Skillset

- Knowledge in digital marketing & social media management
- Experience in Marketing, advertisement and promotions
- Expertise paid ads management in different platforms
- Knowledge and experience managing e-commerce platforms
- Experience in managing e-commerce portals
- Manage WordPress website & blog updates
- Experience & knowledge with google ads, Facebook ads, WordPress, Shopify, Amazon & Flipkart product management, Google analytics etc.

### Requirements

- Passion for creativity and learning, Interest in innovation and implementing new things
- Highly energetic and motivated, interested in working with young and growing talents
- Preferably from digital marketing/social media/technology or creative business
- Read, write & speak Malayalam

### Job Benefits

- Work with a fast-growing & innovative branding agency
- Collaborate with young and talented team
- Talent & personal growth assured
- Flexible work culture & responsible freedom at work

### Employment Type

Full-Time

### Job Location

KOCHI

Remote work from: India

### Experience

2-3 Years

### Working Hours

10.00 AM – 6.00 PM

### Date posted

24/09/2020