

# Whyletz | Strategic Brand Management Company | UAE | INDIA

<https://whyletz.com/join/brand-strategist/>

## Brand Strategist

### Description

Whyletz is looking for a Brand Strategist who can lead the next-gen thoughts of the branding world, working from our Kochi office.

### Responsibilities

- Develop strategies for brands
- Conduct research for branding projects
- Manage brands by advising competing strategies
- Contribute innovative ideas toward the brand creation & management
- Attend client meetings, brief the needs & present ideas
- Prepare presentations for the projects
- Develop guidelines for brands
- Work with the creative team for ideation & brand development

### Skillset

- Knowledge in Brand strategy, market research & brand management
- Experience in Marketing, advertisement and promotions
- Expertise in Visual and verbal communications of branding
- Understanding of branding design, design language and visual elements
- Updated knowledge and expertise in digital branding & social media
- Creative thinking and ideation skills
- Experience working with brands/branding agency in strategy or consulting roles
- Understanding and adapting new technology possibilities to build brands

### Requirements

- Passion for creativity and learning, Interest in innovation and implementing new things
- Highly energetic and motivated, interested in working with young and growing talents
- Preferably from creative business/brand consulting / business consulting

### Job Benefits

- Work with a fast-growing & innovative branding agency
- Collaborate with young and talented team
- Talent & personal growth assured
- Flexible work culture & responsible freedom at work

### Employment Type

Full-Time

**DEPARTMENT**  
STRATEGY

### Job Location

KOCHI

### Experience

2-3 Years

### Working Hours

9.30 AM – 5.30 PM

### Date posted

30/11/2018